

Professional Solicitor Campaign Detail

Professional Solicitor

Name: HERITAGE COMPANY, INC.

Address: 2402 WILDWOOD AVENUE, SUITE 500
SHERWOOD AR
72120-

Phone: (501) 835-5000

Fax: (501) 835-3823

FEIN #: 71-0404080

Charitable Organization

Name: VETERANS OF FOREIGN WARS OF
THE U.S., INC. -SOUTHERN
CONFERENCE

Address: 309 INLET ROAD
EUFAULA AL
36027-

Phone: (334) 687-2276

Fax: (334) 687-8545

FEIN #: 61-1280509

Campaign ID: 3-2351-14

Type of Solicitation: TELEMARKETING

File Date: 8/20/2007

Percentage of Funds - Charitable Organization: 20.00%

Percentage of Funds - Professional Solicitor: 80.00%

Revenues		Expenses	
Telemarketing	\$323,914	Salaries	\$82,516.00
Direct Mail	\$0.00	Other Expenses	\$176,476.00
Door-to-Door	\$0.00	Total Expenses	\$258,992.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$64,922.00
Other Revenue	\$0.00		
Total Revenue	\$323,914.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007